

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 493508 /		Alt Order # 06314319
Product CROSSROADS GPS		
Contract Dates 09/14/12 - 09/23/12		Estimate # 984
Advertiser ISS/Cross Roads GPS		Original Date / Revision 09/13/12 / 09/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 12	Product Code 11
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/14/12	09/21/12	M-F 1-2pm	1-2pm		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$195.00			
		Week: 09/17/12	09/23/12	----1--				1	\$195.00			
N 2	KVVU	09/14/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$250.00			
		Week: 09/17/12	09/23/12	----1--				1	\$250.00			
N 3	KVVU	09/14/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$2,150.00			
		Week: 09/17/12	09/23/12	----1--				1	\$2,150.00			
N 4	KVVU	09/14/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,950.00			
		Week: 09/17/12	09/23/12	----1--				1	\$1,950.00			
N 5	KVVU	09/14/12	09/21/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$195.00			
		Week: 09/17/12	09/23/12	----1--				1	\$195.00			
N 6	KVVU	09/14/12	09/21/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$275.00			
		Week: 09/17/12	09/23/12	----1--				1	\$275.00			
N 7	KVVU	09/14/12	09/21/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$300.00			
		Week: 09/17/12	09/23/12	----1--				1	\$300.00			
N 8	KVVU	09/14/12	09/21/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$350.00			
		Week: 09/17/12	09/23/12	----1--				1	\$350.00			

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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
493508 /	06314319

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/23/12	CROSSROADS GPS	984

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	KVVU	09/14/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$950.00			
		Week: 09/17/12	09/23/12	----1--				1	\$950.00			
N 10	KVVU	09/14/12	09/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$450.00			
		Week: 09/17/12	09/23/12	----1--				1	\$450.00			
N 11	KVVU	09/14/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,025.00			
		Week: 09/17/12	09/23/12	----1--				1	\$1,025.00			
N 12	KVVU	09/14/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$725.00			
		Week: 09/17/12	09/23/12	----1--				1	\$725.00			
N 13	KVVU	09/14/12	09/21/12	MORE Access	630-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$650.00			
		Week: 09/17/12	09/23/12	----1--				1	\$650.00			
N 14	KVVU	09/14/12	09/21/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$950.00			
		Week: 09/17/12	09/23/12	----1--				1	\$950.00			
N 15	KVVU	09/14/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$700.00			
		Week: 09/17/12	09/23/12	----1--				1	\$700.00			
N 16	KVVU	09/14/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$275.00			
		Week: 09/17/12	09/23/12	----1--				1	\$275.00			
N 17	KVVU	09/17/12	09/17/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$195.00			
N 18	KVVU	09/17/12	09/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$250.00			
N 19	KVVU	09/17/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$2,150.00			
N 20	KVVU	09/17/12	09/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$1,950.00			
N 21	KVVU	09/17/12	09/17/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$195.00			
N 22	KVVU	09/17/12	09/17/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$275.00			

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09/14/12 - 09/23/12	CROSSROADS GPS	984
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ISS/Cross Roads GPS		09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 23	KVVU	09/17/12	09/17/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$300.00			
N 24	KVVU	09/17/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$350.00			
N 25	KVVU	09/17/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$950.00			
N 26	KVVU	09/17/12	09/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
N 27	KVVU	09/17/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,025.00			
N 28	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$725.00			
N 29	KVVU	09/17/12	09/17/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$650.00			
N 30	KVVU	09/17/12	09/17/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$950.00			
N 31	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$700.00			
N 32	KVVU	09/17/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$275.00			
N 33	KVVU	09/15/12	09/15/12	DELAYED NEWS	Various		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$2,100.00			
N 34	KVVU	09/15/12	09/22/12	Touch	11p-1xm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$300.00			
Week:		09/17/12	09/23/12	-----1-				1	\$300.00			
N 35	KVVU	09/16/12	09/16/12	Su 3-4p	Sun 3-4p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$175.00			
N 36	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$9,500.00			
N 37	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,850.00			
N 38	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,200.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/23/12	CROSSROADS GPS	984

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 39	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,200.00			
N 40	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,200.00			
N 41	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,200.00			
N 42	KVVU	09/16/12	09/23/12	NFL Early Game	NFL Early Game		:30			NM	2	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,250.00			
Week:		09/17/12	09/23/12	-----1				1	\$8,250.00			
N 43	KVVU	09/16/12	09/23/12	Criminal Minds	Sun 11p-12am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$350.00			
Week:		09/17/12	09/23/12	-----1				1	\$350.00			
N 44	KVVU	09/16/12	09/23/12	Extra Weekend	Su 6-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$450.00			
Week:		09/17/12	09/23/12	-----1				1	\$450.00			
N 45	KVVU	09/16/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$850.00			
Week:		09/17/12	09/23/12	-----1				1	\$850.00			
N 46	KVVU	09/16/12	09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$3,150.00			
N 47	KVVU	09/20/12	09/20/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$195.00			
N 48	KVVU	09/20/12	09/20/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$250.00			
N 49	KVVU	09/20/12	09/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$2,150.00			
N 50	KVVU	09/20/12	09/20/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$195.00			
N 51	KVVU	09/20/12	09/20/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$275.00			
N 52	KVVU	09/20/12	09/20/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$300.00			
N 53	KVVU	09/20/12	09/20/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
493508 /		06314319
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/23/12	CROSSROADS GPS	984
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Cross Roads GPS		09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 54	KVVU	09/20/12	09/20/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$950.00			
N 55	KVVU	09/20/12	09/20/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$450.00			
N 56	KVVU	09/20/12	09/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$1,025.00			
N 57	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$725.00			
N 58	KVVU	09/20/12	09/20/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$650.00			
N 59	KVVU	09/20/12	09/20/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$950.00			
N 60	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$700.00			
N 61	KVVU	09/20/12	09/20/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$275.00			
N 62	KVVU	09/18/12	09/18/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$195.00			
N 63	KVVU	09/18/12	09/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$250.00			
N 64	KVVU	09/18/12	09/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$2,150.00			
N 65	KVVU	09/18/12	09/18/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$195.00			
N 66	KVVU	09/18/12	09/18/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$275.00			
N 67	KVVU	09/18/12	09/18/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$300.00			
N 68	KVVU	09/18/12	09/18/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$350.00			
N 69	KVVU	09/18/12	09/18/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$950.00			
N 70	KVVU	09/18/12	09/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 493508 /		Alt Order # 06314319
Contract Dates 09/14/12 - 09/23/12	Product CROSSROADS GPS	Estimate # 984
Advertiser ISS/Cross Roads GPS		Original Date / Revision 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$450.00			
N 71	KVVU	09/18/12	09/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$1,025.00			
N 72	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$725.00			
N 73	KVVU	09/18/12	09/18/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$650.00			
N 74	KVVU	09/18/12	09/18/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$950.00			
N 75	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$700.00			
N 76	KVVU	09/18/12	09/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$275.00			
N 77	KVVU	09/19/12	09/19/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$195.00			
N 78	KVVU	09/19/12	09/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$250.00			
N 79	KVVU	09/19/12	09/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$2,150.00			
N 80	KVVU	09/19/12	09/19/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$195.00			
N 81	KVVU	09/19/12	09/19/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$300.00			
N 82	KVVU	09/19/12	09/19/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$350.00			
N 83	KVVU	09/19/12	09/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$950.00			
N 84	KVVU	09/19/12	09/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$450.00			
N 85	KVVU	09/19/12	09/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$1,025.00			
N 86	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$725.00			

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REP HEADLINE# 6314319 TRF# 493508 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP17/12 17.03
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME _____ ISS/CROSSROADS GPS REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN
 66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314
 ORDER # _____ CONTRACT # 6314319 CLASS: NATL. LOCAL REGIONAL
 PRDCT CROSSROADS GPS EST#984 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP14/12 SEP23/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/12 17.03

REP: TOROSE
 FR NIKKI
 OK'D M4 SEE LINE 100
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	S		100P-200P	30		\$195.00	9/17	9/17	0		MON	0
100	A		100P-200P	30		\$195.00	9/17	9/17	1		MON	1

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 984
 AGENCY PRODUCT CODE = 11
 PROGRAM : COLD CASE FILES
 CON COM1: COLD CASE FILES
 PROGRAM : COPS/DOG THE BOUNTY HUNTER
 ORD COM1: PRG CHG. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP17 ON LINE-18 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#18	MISSED: MON/100P-200P OFFER: MON/100P-200P CMT: PRG CHG. PLS APPROVE.				SEP17		30S	\$195.00	(SEP17/12)	PLS ADVISE.
M5	UNRESL	BUY#80	MISSED: WED/100P-200P OFFER: WED/100P-200P CMT: PRG CHG. PLS APPROVE.				SEP19		30S	\$195.00	(SEP17/12)	PLS ADVISE.
M6	UNRESL	BUY#1	MISSED: FRI/100P-200P OFFER: FRI/100P-200P & FRI/100P-200P CMT: PRG CHG. PLS APPROVE.				SEP14	SEP21	30S	\$195.00	(SEP17/12)	PLS ADVISE.
M7	UNRESL	BUY#36	MISSED: SAT/200P-300P OFFER: SAT/1100P-1200M CMT: SPOT N/A. MG 'FRINGE'. PRE-BOOKED PLS APPROVE.				SEP22		30S	\$175.00	(SEP17/12)	PLS ADVISE.
M8	UNRESL	BUY#49	MISSED: THU/100P-200P OFFER: THU/100P-200P CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				SEP20		30S	\$195.00	(SEP17/12)	PLS ADVISE.
M9	UNRESL	BUY#65	MISSED: TUE/100P-200P OFFER: TUE/100P-200P CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				SEP18		30S	\$195.00	(SEP17/12)	PLS ADVISE.
M10	UNRESL	BUY#80	MISSED: WED/100P-200P OFFER: WED/100P-200P CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				SEP19		30S	\$195.00	(SEP17/12)	PLS ADVISE.
SEP/12 103795.00										CONTRACT TOTAL	103795.00	
										TOTAL SPOTS	112	

MARKET TOTALS \$494,261 KVVU 21% KSNV 27% KLAS 33% KTNV 18% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 16.00

ALEXANDRIA, VA 22314

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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HCHE)

1

DATE SEP13/12 16.00

OK'D M1 M2 M3
SEE LINES 96-99
TOTAL SAME
PLS CNF THANKS

STA-

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	CD :	TIME PERIOD	:	LGTH :	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = 12	AGENCY EST# = 984
AGENCY PRODUCT CODE = 11	

34	S	1000P-1100P	30	\$2,100.00	9/15	0	SAT	0
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PROGRAM : FOX 5 NEWS AT 10PM SAT
CON COM1: FOX 5 NEWS AT 10PM SAT

96	A	1100P-1200M	30	\$2,100.00	9/15	1	SAT	1
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PROGRAM : NEWS
ORD COM1: NEWS & TOUCH DELAYED DUE TO 3HR MOVIE. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-34 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-35 FOR 1 SPOT/WK

REP HEADLINE# 6314319 TRF# 493508
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 16.00
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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97	A		1200M-100A	30		\$300.00	9/15	9/15	1		SAT	1
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PROGRAM : TOUCH
ORD COM1 : NEWS & TOUCH DELAYED DUE TO 3HR MOVIE. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-97

35	ES		1100P-1200M	30		\$300.00	9/15	9/15	0		SAT	0
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35	ES		1100P-1200M	30		\$300.00	9/22	9/22	1		SAT	1
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PROGRAM : TOUCH
CON COM1 : TOUCH

36	ES		200P-300P	30		\$175.00	9/15	9/15	0		SAT	0
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36	ES		200P-300P	30		\$175.00	9/22	9/22	1		SAT	1
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PROGRAM : THE CLOSER
CON COM1 : THE CLOSER

98	A		300P-400P	30		\$175.00	9/16	9/16	1		SUN	1
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PROGRAM : THE CLOSER
ORD COM1 : PRG MOVE TO SUNDAY. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-36 FOR 1 SPOT/WK

38	S		100P-400P	30		\$9,500.00	9/16	9/16	0		SUN	0
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PROGRAM : FOX NFL (GAME 2)
CON COM1 : FOX NFL (GAME 2)

99	A		1000A-100P	30		\$9,500.00	9/16	9/16	1		SUN	1
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PROGRAM : EARLY GAME
ORD COM1 : NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-38 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#34 MISSED: SAT/1000P-1100P SEP15 30S \$2,100.00 (SEP13/12)
BUY#35 SAT/1100P-1200M SEP15 30S \$300.00
OFFER: SAT/1100P-1200M SEP15 30S \$2,100.00 PLS ADVISE.
& SAT/1200M-100A SEP15 30S \$300.00
CMT: NEWS & TOUCH DELAYED DUE TO 3HR MOVIE. PRE-BOOKED PLS APPROVE.

M2 OK'D BUY#36 MISSED: SAT/200P-300P SEP15 30S \$175.00 (SEP13/12)
OFFER: SUN/300P-400P SEP16 30S \$175.00 PLS ADVISE.
CMT: PRG MOVE TO SUNDAY. PRE-BOOKED PLS APPROVE.

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 *** KVVU-TV ***
 REP HEADLINE# 6314319 TRF# 493508
 \$\$\$ UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#38 MISSED: SUN/100P-400P SEP16 30S \$9,500.00 (SEP13/12)
 OFFER: SUN/1000A-100P SEP16 30S \$9,500.00 PLS ADVISE.
 CMT: NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.
 SEP/12 103795.00

CONTRACT TOTAL 103795.00
 TOTAL SPOTS 112

MARKET TOTALS \$494,261 KVVU 21% KSNV 27% KLAS 33% KTNV 18% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6314319
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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SEP13/12 11.46
*** KVVU-TV ***

ADV # ADV. NAME ISS/CROSSROADS GPS REP. # OFF. # 762 SALESMAN #

AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 493508 CONTRACT # 6314319 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#984 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP23/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 11.46

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL \$1403795
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 984

1			100P-200P	30		\$195.00	9/14	9/21	1		FRI	2
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PROGRAM : COLD CASE FILES
CON COM1: COLD CASE FILES

2			1000A-1100A	30		\$250.00	9/14	9/21	1		FRI	2
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PROGRAM : DR OZ
CON COM1: DR OZ

SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	9/14	9/21	1		FRI	2
4			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	9/14	9/21	1		FRI	2
5			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	9/14	9/21	1		FRI	2
6			200P-300P PROGRAM : KATIE CON COM1 : KATIE	30		\$275.00	9/14	9/21	1		FRI	2
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$300.00	9/14	9/21	1		FRI	2
8			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$350.00	9/14	9/21	1		FRI	2
9			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	9/14	9/21	1		FRI	2
10			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	9/14	9/21	1		FRI	2
11			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	9/14	9/21	1		FRI	2

REP HEADLINE# 6314319
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SEP13/12 11.46
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600A-700A	30		\$725.00	9/14	9/21	1		FRI	2
			PROGRAM : FOX5 NEWS 6A									
			CON COM1 : FOX5 NEWS 6A									
13			630P-700P	30		\$650.00	9/14	9/21	1		FRI	2
			PROGRAM : MORE ACCESS									
			CON COM1 : MORE ACCESS									
14			700P-730P	30		\$950.00	9/14	9/21	1		FRI	2
			PROGRAM : EXTRA									
			CON COM1 : EXTRA									
15			700A-900A	30		\$700.00	9/14	9/21	1		FRI	2
			PROGRAM : FOX5 MORNING NEWS									
			CON COM1 : FOX5 MORNING NEWS									
16			900A-1000A	30		\$275.00	9/14	9/21	1		FRI	2
			PROGRAM : MORE LAS VEGAS									
			CON COM1 : MORE LAS VEGAS									
17			900P-1000P	30		\$4,000.00	9/21	9/21	0		FRI	0
			PROGRAM : FRINGE									
			CON COM1 : FRINGE									
18			100P-200P	30		\$195.00	9/17	9/17	1		MON	1
			PROGRAM : COLD CASE FILES									
			CON COM1 : COLD CASE FILES									
19			1000A-1100A	30		\$250.00	9/17	9/17	1		MON	1
			PROGRAM : DR OZ									
			CON COM1 : DR OZ									
20			1000P-1100P	30		\$2,150.00	9/17	9/17	1		MON	1
			PROGRAM : FOX 5 NEWS AT 10P									
			CON COM1 : FOX 5 NEWS AT 10P									

Cops/Dog

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
21			1100P-1135P	30		\$1,950.00	9/17	9/17	1		MON	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1 : FOX 5 NEWS AT 1100P												
22			1100A-1200N	30		\$195.00	9/17	9/17	1		MON	1
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
23			200P-300P	30		\$275.00	9/17	9/17	1		MON	1
PROGRAM : KATIE												
CON COM1 : KATIE												
24			300P-400P	30		\$300.00	9/17	9/17	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
25			400P-500P	30		\$350.00	9/17	9/17	1		MON	1
PROGRAM : DR OZ												
CON COM1 : DR OZ												
26			500P-530P	30		\$950.00	9/17	9/17	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
27			500A-600A	30		\$450.00	9/17	9/17	1		MON	1
PROGRAM : FOX5 NEWS 5A												
CON COM1 : FOX5 NEWS 5A												
28			530P-600P	30		\$1,025.00	9/17	9/17	1		MON	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
29			600A-700A	30		\$725.00	9/17	9/17	1		MON	1
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												

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30			630P-700P	30		\$650.00	9/17	9/17	1		MON	1
PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS												
31			700P-730P	30		\$950.00	9/17	9/17	1		MON	1
PROGRAM : EXTRA CON COM1 : EXTRA												
32			700A-900A	30		\$700.00	9/17	9/17	1		MON	1
PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS												
33			900A-1000A	30		\$275.00	9/17	9/17	1		MON	1
PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS												
34			1000P-1100P	30		\$2,100.00	9/15	9/15	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT												
35			1100P-1200M	30		\$300.00	9/15	9/22	1		SAT	2
PROGRAM : TOUCH CON COM1 : TOUCH												
36			200P-300P	30		\$175.00	9/15	9/22	1		SAT	2
PROGRAM : THE CLOSER CON COM1 : THE CLOSER												
37			500P-600P	30		\$145.00	9/15	9/22	0		SAT	0
PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS												
38			100P-400P	30		\$9,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL (GAME 2) CON COM1 : FOX NFL (GAME 2)												

12-1
9/16
Sun 3-4
9/16
N/A

SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			1000P-1045P	30		\$1,850.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
40			1045P-1100P	30		\$1,200.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1 : FOX 5 SPORTS EXTRA												
41			1045P-1100P	30		\$1,200.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1 : FOX 5 SPORTS REPORT												
42			1045P-1100P	30		\$1,200.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1 : FOX 5 SPORTS EXTRA												
43			1045P-1100P	30		\$1,200.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1 : FOX 5 SPORTS REPORT												
44			1000A-100P	30		\$8,250.00	9/16	9/23	1		SUN	2
PROGRAM : FOX NFL (GAME 1)												
CON COM1 : FOX NFL (GAME 1)												
45			1100P-1200M	30		\$350.00	9/16	9/23	1		SUN	2
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
46			600P-700P	30		\$450.00	9/16	9/23	1		SUN	2
PROGRAM : EXTRA WEEKEND												
CON COM1 : EXTRA WEEKEND												
47			800A-900A	30		\$850.00	9/16	9/23	1		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												

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48			900A-1000A	30		\$3,150.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL SUNDAY												
CON COM1: FOX NFL SUNDAY												
49			100P-200P	30		\$195.00	9/20	9/20	1		THU	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
50			1000A-1100A	30		\$250.00	9/20	9/20	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
51			1000P-1100P	30		\$2,150.00	9/20	9/20	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
52			1100A-1200N	30		\$195.00	9/20	9/20	1		THU	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
53			200P-300P	30		\$275.00	9/20	9/20	1		THU	1
PROGRAM : KATIE												
CON COM1: KATIE												
54			300P-400P	30		\$300.00	9/20	9/20	1		THU	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
55			400P-500P	30		\$350.00	9/20	9/20	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
56			500P-530P	30		\$950.00	9/20	9/20	1		THU	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												

pre show

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57			500A-600A	30		\$450.00	9/20	9/20	1		THU	1
PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A												
58			530P-600P	30		\$1,025.00	9/20	9/20	1		THU	1
PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM												
59			600A-700A	30		\$725.00	9/20	9/20	1		THU	1
PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A												
60			630P-700P	30		\$650.00	9/20	9/20	1		THU	1
PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS												
61			700P-730P	30		\$950.00	9/20	9/20	1		THU	1
PROGRAM : EXTRA CON COM1 : EXTRA												
62			700A-900A	30		\$700.00	9/20	9/20	1		THU	1
PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS												
63			900A-1000A	30		\$275.00	9/20	9/20	1		THU	1
PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS												
64			900P-1000P	30		\$8,500.00	9/20	9/20	0		THU	0
PROGRAM : GLEE CON COM1 : GLEE												
65			100P-200P	30		\$195.00	9/18	9/18	1		TUE	1
PROGRAM : COLD CASE FILES CON COM1 : COLD CASE FILES												

Cops/Pog

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
66			1000A-1100A PROGRAM : DR OZ CON COM1 : DR OZ	30		\$250.00	9/18	9/18	1		TUE	1
67			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	9/18	9/18	1		TUE	1
68			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	9/18	9/18	1		TUE	1
69			200P-300P PROGRAM : KATIE CON COM1 : KATIE	30		\$275.00	9/18	9/18	1		TUE	1
70			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$300.00	9/18	9/18	1		TUE	1
71			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$350.00	9/18	9/18	1		TUE	1
72			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	9/18	9/18	1		TUE	1
73			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	9/18	9/18	1		TUE	1
74			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	9/18	9/18	1		TUE	1

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75			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/18	9/18	1		TUE	1
76			630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$650.00	9/18	9/18	1		TUE	1
77			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	9/18	9/18	1		TUE	1
78			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/18	9/18	1		TUE	1
79			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	9/18	9/18	1		TUE	1
80			100P-200P PROGRAM : COLD CASE FILES CON COM1: COLD CASE FILES	30		\$195.00	9/19	9/19	1		WED	1
81			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	9/19	9/19	1		WED	1
82			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	9/19	9/19	1		WED	1
83			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/19	9/19	1		WED	1

Cops 100P

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SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
84			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$275.00	9/19	9/19	0		WED	0
85			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/19	9/19	1		WED	1
86			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/19	9/19	1		WED	1
87			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/19	9/19	1		WED	1
88			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/19	9/19	1		WED	1
89			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	9/19	9/19	1		WED	1
90			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/19	9/19	1		WED	1
91			630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$650.00	9/19	9/19	1		WED	1
92			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	9/19	9/19	1		WED	1

REP HEADLINE# 6314319
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP13/12 11.46
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
93			700A-900A	30		\$700.00	9/19	9/19	0		WED	0
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
94			900A-1000A	30		\$275.00	9/19	9/19	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
95			430A-459A	30		\$130.00	9/19	9/19	1		WED	1
PROGRAM : NEWS												
CON COM1: NEWS												
SEP/12 103795.00											CONTRACT TOTAL 103795.00	
											TOTAL SPOTS 112	

163620
 125
103795

MARKET TOTALS \$494,261 KVVU 21% KSNV 27% KLAS 33% KTNV 18% KVMY 0% KVCW 0% CABL 0% KTUD 1%

SVC- NSI
 DEMOS- RA35+*